

SEP 10 2005

Amendment and Response

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE****Patent Application**5 **Inventors:** Max F. Kilger et al.**Examiner:** Heck, Michael C.**Serial No.:** 09/610,704**Group Art Unit:** 3623**Docket No.:** 1050.007**Filed:** July 6, 200010 **Entitled:** Process and System for Integrating Information from Disparate Databases for
Purposes of Predicting Consumer Behavior

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AMENDMENT AND RESPONSE UNDER 37 CFR 1.111 AND 1.11525 **Honorable Commissioner of
Patents and Trademarks
Alexandria, VA 22313-1450****Sir:**30 **In response to the Office Action mailed April 19, 2005, Applicants
respectfully submit the following Amendment and Response.**

**In the event of non-payment or improper payment of any required fee, the
Commissioner is authorized to charge or to credit Deposit Account No. 501,262 as may
be required to correct the error.**

35 **Amendments to the Specification** begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which
begins on page 4 of this paper.

Remarks begin on page 15 of this paper.

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